



# Harnessing the Entrepreneurial Spirit: *Championing Productivity, Efficiency, and Collaboration in a Virtual Workforce*

## FOR MANAGERS, TEAM LEADERS, TEAM MEMBERS

Training Formats: Virtual sessions, half-day – one day (offered virtually, on-site, customized)

**WANTED:** *A team of self-motivated and confident individuals who are focused, passionate about work, and can produce consistent results in this new work-from-home (WFH) era.*

They will need to have an entrepreneurial spirit, be able to self-manage, work collaboratively from a distance, be consistent and take initiative without being micromanaged. **Impossible?**

The top complaints of employers for so long has been a lack of innovation, initiative, and ownership in their employees. Add the dynamics of so many employees now working from home and blurring the lines between professional and personal lives and you have a recipe for potential disaster. This requires an entrepreneurial skill set that most employees lack.

It is possible to foster and instill the entrepreneurial traits necessary to guide virtual teams to be structures, focused and productive.

After mastering working from home for more than 20 years as she built three successful businesses while homeschooling, Ericka guides managers and their teams through this new normal.

## KEY RESULTS:

### *for managers*

**Understand the mindsets, habits, and behaviors** that foster self-motivated, proactive, and action-oriented employees.

**Empower managers to create an environment** that supports and encourages “the entrepreneurial trifecta” in their team members.

**Increase the connection and collaboration with virtual teams** with support, trust and structure that keeps them highly motivated and thriving.

**Close the communication gap** between different levels of the organization and the front line employees.

### *for team members*

**Learn how to uncover the superpower** that enables you to innovate, initiate, and be proactive.

**Understand the key mindsets and traits** of operating with an entrepreneurial spirit and becoming an invaluable team member in the midst of working virtually.

**Increase the types of productivity and performance** that increase job satisfaction and enjoyment.

**Discover the art** of holding yourself accountable and becoming more efficient.

**Shift your motivation** to contributing to the vision of the company and the lives of clients and customers.

